



Encaustic Arts Magazine is a digital magazine, published semi-annually by the **Encaustic Art Institute** in Santa Fe, New Mexico. The magazine is published online in December and June.

The magazine is offered at \$2.99/cover price for single issues or a package subscription for the two issues per year we publish is \$5.99. The link to subscribe to the current issue will be posted on our **website** as each new issue becomes available. The Joomag Newsstand (our publisher) lists the free back issues on their website, click **here** to read them, or you can find the links on our website. Issues prior to Spring 2013 are posted on the EAI website, previous issues **page**.

A new feature we are offering to our readers is the option to purchase hard copies of the current issue and select back issues of the magazine. You'll find details and information on how to do that **here**.

- **To subscribe:** The **PREVIEW** link for the current issue is located on the magazine page of the EAI website, **<http://www.eainm.com/encaustic-arts-magazine/>**. Once on this page, click the link to see the **PREVIEW** of the current issue. You'll be able to see the first 30 pages of the magazine as a preview. After looking at the preview, if you wish to read the full issue, and subscribe, **follow the steps on the next page**. You will have the option to purchase either a single current issue or a yearly subscription. **Two important notes:** 1.) *The default setting is for the yearly subscription, so if you want the single issue, you need to be sure to select single issue.* and 2.) *PLEASE be aware: if you are a **new** subscriber and the current issue which you are considering purchasing a subscription for is the **Spring** issue (the second issue per year we publish): You may wish to purchase the Spring issue as a single issue instead. A yearly subscription would only include the two issues we publish, previously published issues are not included in the **new** yearly subscription cycle. Wait for the Winter issue to come out and purchase a yearly subscription then if you wish to get both issues per year in your subscription.*
- **To re-access the magazine:** You need to get to the log in window to your account with our provider, Joomag.com. **Scroll down to page 4** of this document for instructions on how to access your account and read the issue.
- If you've forgotten your password to your Joomag account, there is a link just below the Sign In that will allow you to change/update your password.
- ***Please scroll down to see additional general information about the magazine, including how to navigate and more detailed info on subscribing or re-accessing the magazine.***

TO SUBSCRIBE TO THE MAGAZINE

as a new subscriber: Go to the magazine page of EAI website, click the PREVIEW LINK for the new issue. When the magazine viewer opens:

1.

From the magazine viewer, click the blue subscribe button. **OR** click the blue FULL VERSION button in the bottom center image of the cover (then follow the next steps).



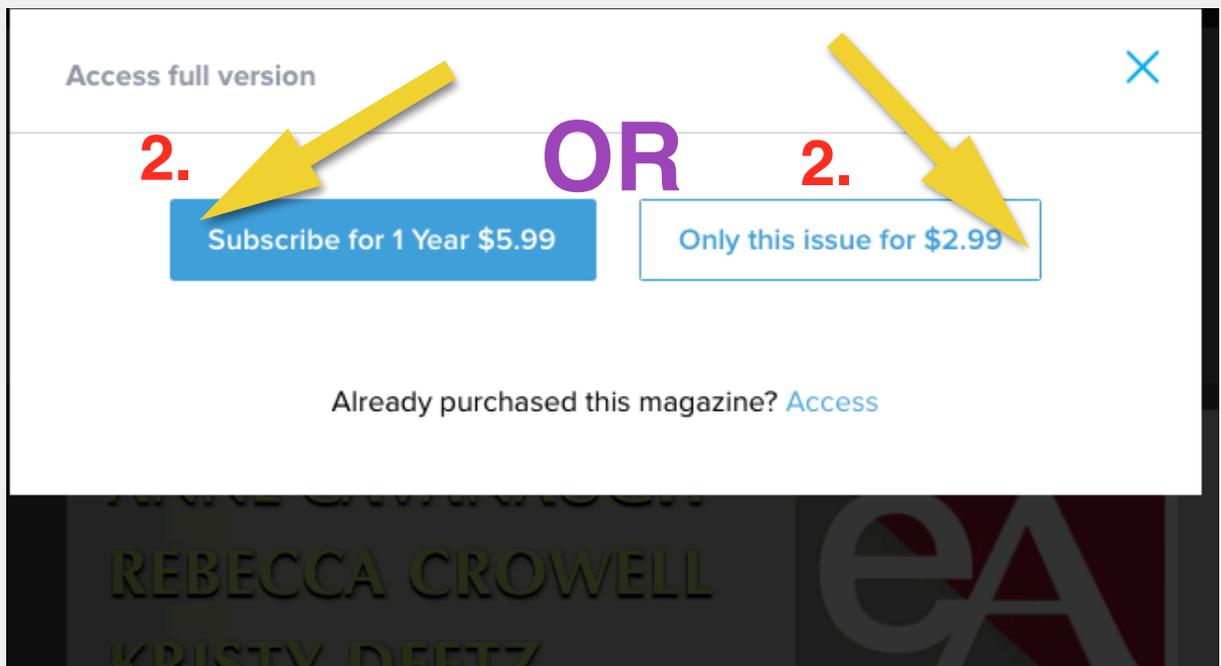
OR

1.

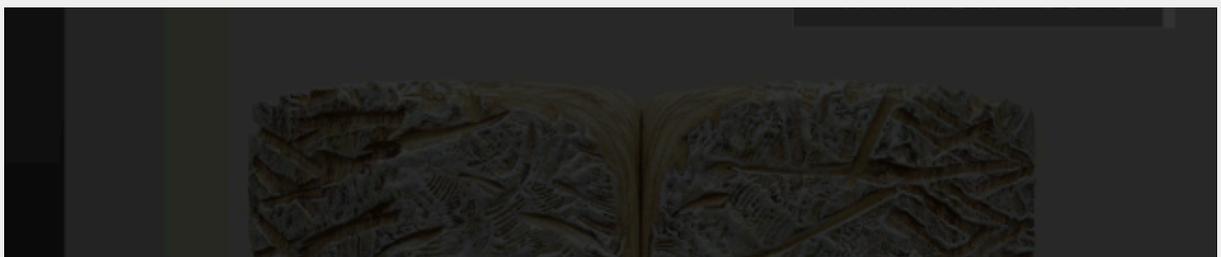
1.

2.

A new pop-up window will open, (see image below). Click **either** the one year subscription **or** the single issue option.



A new pop-up window will open, (see image next page).



TO SUBSCRIBE *continued*

3. Sign up with your name and email, and create a password. (We suggest you write down your password somewhere safe).
4. Verify you have ordered the purchase option you prefer. The default is set at a yearly subscription, if you want to purchase a single copy confirm that is what you have selected here.



Secured checkout **4.**



Authorize yourself

Sign Up **3.**

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Order Summary

Online version of Encaustic Arts Magazine WINTER 2016	\$2.99
Have an eCoupon?	
Total to Pay	\$2.99
You need to authorize yourself to proceed.	
CONFIRM AND PAY	

5. Click Confirm and Pay to complete the subscription process.

6. You will receive a confirmation email from our publisher, Joomag.com. It will have a direct link to the magazine. There may be an access code in that email that you will need to copy and paste if requested. (We found it works best to copy and paste the code rather than hand typing it in.) Then follow the instructions below to re-access the magazine. The link to the current issue will be on the [EAI website](#), just follow the steps on the next page to *re-access* the magazine. To read previous issues, click the [PREVIOUS ISSUES](#) page from the drop-down menu of the EAI WEBSITE. For the Winter 2016 issue, you will need to purchase a single issue if you didn't subscribe when the Winter issue came out. The Spring 2013- Spring 2016 issues are free to read.

TO RE-ACCESS THE MAGAZINE, OR TO READ A NEW ISSUE IN YOUR SUBSCRIPTION:

1.

Go to the magazine page of EAI website, click the PREVIEW LINK for the new issue.

When the magazine viewer opens:

2.

Click the blue Subscribe button or the FULL VERSION button on the bottom center of the cover.



OR

2.

3.

A new pop-up window will open, (see image below). Under the subscribe buttons, click the blue "Access" link.

Access full version

Subscribe for 1 Year \$5.99

Only this issue for \$2.99

3.

Already purchased this magazine? [Access](#)

4.

A new pop-up window will open for you to log into your account. Log in, and read the magazine.

ADDITIONAL HELPFUL INFORMATION ABOUT THE MAGAZINE :

- When you open the magazine, **please allow a few minutes for the content to load**. The content is image heavy and depending upon your internet connection speed it may take a few minutes to load the pages and images. You'll see a small red status bar in the center of the page as the content loads. There are very few blank pages in the magazine — usually located at the beginning of each artist's article and at the end of their article before their Bio page, so if you're seeing blank pages other than that, it may just be loading. The magazine seems to work best in Google Chrome and Safari browsers, but does work in other browsers. You may need an updated Flash player. If you're new to reading digital magazines, pages 6-7 of the magazine will have some tips on how to use the tools and ways to navigate as well as an explanation of hyperlinks. You'll also find an explanation of the icons you'll see on the magazine view on the next page of this document.
- If you're interested in **advertising** in the magazine, you'll find rates, specifications and general information on doing that **here**. You'll also find the link to pay for your ad online on this page. The deadlines for ads are Nov 8 for the Winter Issue, and May 8 for the Spring Issue. We offer low rates for commercial/vendor ads, as well as a discounted rate for artist and not for profit arts organizations to advertise artist websites, workshops, exhibitions, books, videos, etc.
- If you would like to be a **featured artist in a future issue**, or you would like to recommend an artist to be a featured artist, please contact Kari Gorden at editor.encausticartsmagazine@gmail.com, or Douglas Mehrens at mehrens@eainm.com with a link to your artist website. We feature both emerging and established artists working in encaustic, encaustic mixed-media, or cold wax medium (CWM), for all categories, we're open to featuring 2D or 3D work.
- There is a link to detailed information about **ordering hard copies** of the magazine available on the magazine page of the website. To read that information, click **here**. To order a full size version, of the magazine as a hard copy, choose "Glossy full color **size medium**" from the options (which is 8.5" x 11") **or** Magazine **size medium**. When you order, please be sure to LOG into your account first, then go to the issue you'd like to order the hard copy of, and click the order print button, **or** click the i (info) icon from the magazine viewer. Please be aware that all orders, payment and shipping are done directly through Joomag.com, our publisher. Any questions or issues should be directed to them: **1-800-657-7955, Mon-Fri 8am-5pm PST, or support@joomag.com**. Once an order is placed, it may take up to 10 business days to produce and ship your order.
- If you have subscribed to the magazine, you are already on our **mailing list** and will be notified when a new issue of the magazine has been published. If you have not subscribed to the magazine but had registered to read any issue prior to the Winter 2016 issue, you will also already be on our mailing list. To be added to the magazine mailing list, or for general information about the magazine, contact: editor.encausticartsmagazine@gmail.com

EXPLANATION OF ICONS ON MAGAZINE VIEWER :



Pages Overview: Click this to see thumbnails of every page in the magazine.



Full Screen View: Click this to see the magazine in Full Screen Mode. Hit ESC button to exit full screen mode.



Share: will allow you to share the link on social media. (Subscription will still be required for those you share the link with).



Volume/Mute: If sound is enabled.



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Please be aware that all orders, payment and shipping for hard copies are done directly through Joomag.com, our publisher. Any questions or issues should be directed to them: 1-800-657-7955, Mon-Fri 8am-5pm PST, or support@joomag.com. Once an order is placed, it may take up to 10 business days to produce and ship your order.

EXPLANATION OF ICONS ON MAGAZINE VIEWER :

ANNE CAVANAUGH
REBECCA CROWELL
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RENI GOWER



Click this arrow to open and begin reading, or to turn pages.

TECHNIQUE
SHARY BARTLETT



MINDI KATZMAN
LINDA LESLIE
LORI McNEE
JODI REEB

Once you open the magazine, there will be another arrow on far left side of the viewer to turn pages back.

Click here to advance to end of magazine. Once the magazine is open there will be another arrow on far left bottom to jump to beginning of issue.

Slide to enlarge page

Page numbers